

Business Leadership Forum

Ms. Swapna Uttappa Girinath

Section C

Topic: Self-Development and Etiquettes

3/4/24

The first business leadership forum began with a welcome address by Ms. Pragna, She also introduced the speaker Ms. Swapna Uttappa Girinath, who had 19 years of corporate experience and was an alumnus of the MPBIM 2003 – 2005 batch. The speaker took over the session. She started with a story to introduce the topic.

She started with Smart goals and Self-development skills, also known as personal growth skills, which are abilities and qualities that help you grow both personally and professionally. Some common areas of self-development are communication and problem-solving.

In continuation with the session, she gave small activities to students. The speaker discussed cultivating a positive attitude, and narrated stories for as you sow, so shall you reap. Then she started giving examples of not giving up an attitude. She came up narrating examples of perseverance and cited the example of APJ Abdul Kalam, his younger days his hard work, she quoted that Dr. APJ started his job at HAL then DRDO, and continued. She highlighted the point of how dreams should transform into thoughts.

She narrated the story of Martial Arts king Bruce Lee and his struggles and how he overcame the challenges. In the discussion she took the names of Michel Fred the American swimmer, Dasrath Manji (Mountain Man) who built the road.

In continuation she narrated the story of Mr Rajnikanth and his struggle. She cited the example of Thomas Edison, and how his mother turned him. She gave examples of Narayanamurthy, Sundar Pichai, Satya Nadella, Elon Musk who always tell about professional relationship building. In the same context some lines were discussed on J K Rowling and the Harry Potter story.

However, after discussing the above points, she also covered the points of networking and the importance. She came up with discussions of how networking helps at professional level. In the mean time she talked about her experience in working at HP and working with HAL (Hindustan Aeronautics limited) the culture of the organisation and their progress at recent times.

On the other hand, she points out at the physical wellbeing, mental wellbeing and social wellbeing. At recent times, more importance is given to mental well being

to be given more importance and constitutes to be important phenomenon. The last part of the discussion was on basic “Business Etiquettes”. she cited many examples for Telephone and mobile etiquettes, Gadget etiquettes, Netiquette, office etiquettes, dining etiquette, and business card etiquette.

Finally, the talk ended up with quotes of Shiv Khhera - taking series of positive decisions in life.

Mr.Yash Raj proposed the vote of thanks concluded the session and the speaker was honoured with a memento.

