

M P Birla Institute of Management
Associate Bharatiya Vidya Bhavan
43, Race Course Road, Bengaluru 560001
Phone : 080-42772000 Email : admission@mpbim.com website : www.mpbim.com



A REPORT ON MERA PEHLA VOTE – DESH KE LIYE CAMPAIGN



MINISTRY OF INFORMATION AND BROADCASTING GOVERNMENT OF INDIA | MINISTRY OF EDUCATION GOVERNMENT OF INDIA | MINISTRY OF YOUTH AFFAIRS AND SPORTS GOVERNMENT OF INDIA | myGov

25th Feb 2024 - 14th Mar 2024

Pledge | Quiz | Reel
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MEHA PEHLA
VOTE
DESH KE LIYE

M P Birla Institute of management organised **Mera Pehla Vote – Desh Ke Liye Campaign** for the I semester MBA students on Wednesday, March 13, 2024 in their respective class rooms.

The III semester student executives, designed a Power point presentation on Mera Pehla Vote – Desh Ke Liye. The content of the presentation is as follows -

- Introduction about Mera Pehla Vote
- History of voting in India
- Importance of voting in a democracy
- Eligibility for voting in India
- How to register to vote?
- Voting process
- Role of youth in shaping the future of the country

- Success stories of Mera Pehla Vote Campaign and
- A brief introduction to Mera Pehla Vote Activities.

After the Presentation, Empower Democracy join the Mera Pehla Vote – Desh Ke Liye Video was also played in all the I semester classes.

Further, during the presentation, the students were asked to take Mera Pehla Vote Desh Ke Liye Pledge and also Quiz on India's Democracy.

Further, students were motivated to participate actively in all the Mera Pehla Vote - activities organised by MyGov.

Necessary preparations in for the form PPT, hoardings and handouts were made ready by the students for the campaign.

The following III semester students took active part in organising this campaign:

1. Jitha Mithra
2. Anushree
3. Harshavardhan Alva
4. Sachin V
5. Vishalkumar Gowda
6. Chiranthana
7. Shashank K G
8. A Divya Laxmi

Dr. Manjunath Menedhal, Prof. Anu A Natraj and Prof. Manjula were the faculty in-charge and coordinated the whole activity under the guidance & supervision of Vice Chairman Sri V Muralidhar and Principal Dr. S. Sathyanarayana