



| आनो भद्राः क्रतवो यन्तु विश्वतः |

Let Noble Thoughts Comes To Us From Every side- Rig-Veda 1-89-1

## Quarterly Newsletter July 2015

of Bharatiya Vidya Bhavan's M P Birla Institute of Management

The Newsletter

Volume 3 , Issue 2

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- Convocation 2015



Chairman addresses Convocation '15



Top Medal winners



Inauguration of Paradigm 2015



Release of April Newsletter during Paradigm 2015



My young friends,

Recently we had our annual convocation of students of 2012-14 batch. All of them and most of you who are in the last semester have been placed are embarking on a career besides some who are emerging as entrepreneurs. You have acquired domain knowledge from your professors. The other important aspect is to work on your inner

self. Justice Shivaraj Patil has very eloquently spoken about it in his convocation address.

Robert Millikan an American Physicist who won Nobel Prize in 1923 echoes this sentiment - **Fullness of knowledge always and necessarily means some understanding of the depths of our ignorance, and that is always conducive to both humility and reverence.**" Just follow your passion and stay true to yourself.

Anonymous has said **"I hope your dreams take you to the corners of your smiles, to the highest of your hopes, to the**

**windows of your opportunities...".** It is evident that the future belongs to those who believe in their dreams and willing to champion the change.

My hearty congratulations to all the new graduates.

N. Ramanuja

### Chairman's Choice.....

*Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline."*

-James C. Collins in Good to Great

### Keep believing in yourself and your special dreams

- Dr. K V Prabhakar\*



There may be days  
When you get up in the morning  
And things aren't the way  
You hoped they would be

That's when you have to  
Tell yourself that things  
Will get better.

There are times when people  
Disappoint you and let you  
down;  
But those are the times  
When you must remind yourself  
To trust your own judgments

And opinions,  
To keep your life focused on  
Believing yourself and  
All that you are capable of.

There will be challenges to face  
And changes to make in your life  
And it is up to you to accept  
them.  
Constantly keep yourself headed  
In the right direction for you.

It may not be easy at times  
But in those times of struggle  
You will find a stronger sense  
Of who you are  
And you will also see yourself  
Developing into a person  
You always wanted to be.  
Life is a journey through time,

Filled with many choices;  
Each of us will experience life  
In our own special way.

So when the days come  
That are filled with frustration  
And unexpected responsibilities,  
Remember to belief in yourself  
And all that you want your life  
to be  
Because the challenges and  
changes  
Will only help you find  
The dreams that you know  
Are MEANT TO COME TRUE  
FOR YOU !!!

\*Professor Emeritus at MPBIM



## El Nino and Banker's Role



EL NINO effect appears to be true with respect to Asian countries. The role of weather influencing agricultural production and livelihood is well known. Product and financial markets are exhibiting change due to endogenous & exogenous factors within an economy. The role of a banker in stabilizing markets becomes crucial and critical.

The Governor of RBI has rightly reduced the repo rate. The investors had further expected interest rate to decline in the context of elated financial recovery. The inflation rate followed by rates of change in stocks demonstrated signals of economic renaissance. The market expectation will set in term for growth. The totality of expectations may not always meet with. This is, however, attempted by right de-

viation at the level of the government on trade and commerce. The interest rates are bound to be reduced after one year. This is conditioned by consolidated stability for one more year. The entire economy is on the path of revival. The fruits of development will be realized by rational, logical and slow steps under condition of uncertainty. The average rainfall is predicted to be less by 12% of the previous year. The spread of this rain fall is assumed to follow law of averages. The government need to fine tune its policy along with the policies of Reserve Bank for hastening up the growth process.

HARROD-DOMAR growth model is as naive as the uncertainty that any economy experiences. The best thing that can happen is equitable distribution of rainfall for registering growth rate at around 8%. We will wait & see!

N S Viswanath



MPBIM students won prizes at:  
"IMERGE-2015" A Two Days Management Festival for B-Schools was held in April 2015 at KLS IMER, Belagavi.  
Jyoti Nivas College Management Fest SPARK 2015 Event ESPACIO  
Vishesh 15 Management fest at MSRIT Department of Management studies

## News in pictures...



Dr. N S Viswanath Director MPBIM and Sri. Suhas of CII-Young Indians sign MoU for cooperation in student progression



US Diplomats Mr. Macon Phillips, Ms. Ana Ayala and Ms. Jessica Edwardsen interact with the students of the Institute.



Best Manager



Dance 1st Prize



Fashion Show 1st Prize

## Champions all the way....

MPBIM students proved their mettle at the management fest conducted by Post Graduate Department of management studies, Siddaganga Institute of Management, Tumkur where they bagged all the major awards and won team championship.



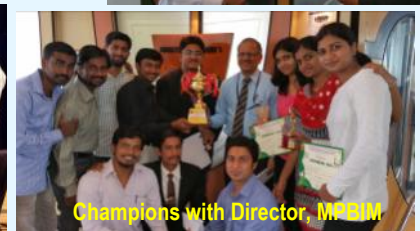
Finance 1st Prize



Quiz - 2nd Prize



Champions with Dr. Sholapur, SIT



Champions with Director, MPBIM

## Accolades

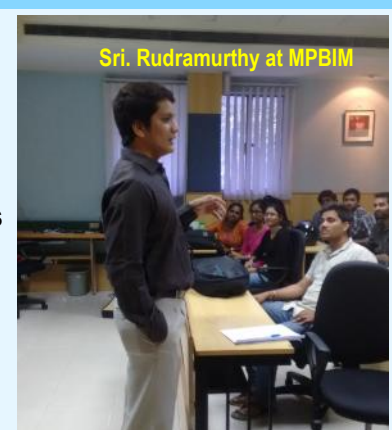
## Stock Exchange Gurus share Gyan with MPBIM students



Sri. Rakesh Raman at MPBIM



A one day session on stock market was conducted by investment Gurus, **Sri Rakesh Raman** of National Stock Exchange, Bangalore and **Sri Rudramurthy B V** of Vachana Investments and a well known investment consultant in Bangalore on Thursday, the 7th of May 2015 at MPBIM on the topic of "**Creating awareness on investments in stock market**" for the students of the Institute. The speakers gave an insight on role of investors in stock market, avenues for investment in stock market and getting good returns, in this well attended session.



Sri. Rudramurthy at MPBIM



## “PARADIGM 2015”

### MPBIM's Inter-Collegiate Management Fest



Sri. Bharat Jatangi



Sri. Vinayak Joshi



Dr. Viswanath, Sri Joshi, Sri H N Suresh & Dr. Nagesh Malavalli at inauguration



Fashion Show



Dr. Viswanath, Sri. Ramanuja and Prof. Sekhar



Dr. Deepak, Dr. Viswanath and Prof. Ramadas

**Paradigm** is MPBIM's two-day inter-collegiate management fest which attracts many premier management institutions in the city. The present fest, with its theme 'Make in India', had many competitions in the areas of management viz., marketing, finance, HR, best manager, etc, besides many cultural events. The inauguration had **Sri. Bharat Jatangi** Founder and Director at P'ACE' WISDOM SOLUTIONS PVT LTD, a Mobile App development company providing comprehensive range of solutions & services for Mobile Phones and Web based products with a 'Passion to ACE' which drives it. Bharat Jatangi emphasised on creation of a good team and having a dream. He opined good innovative marketing marketing is essential for creation of value. **Sri Vinayak Joshi** well known Radio Jockey, actor and presently Digital Head with Flipkart shared his thoughts. **Sri H N Suresh**, Director Bharatiya Vidya Bhavan's Bangalore Kendra participated in the inauguration.

During the two day festival, April issue of MPBIM's quarterly newsletter was released by Chairman **Sri N Ramanuja**. Sri. Ramanuja's advice to students was thoughtful. **Prof. Shekar's** address though brief was meaningful.

The valedictory event presided by Dr. N S Viswanath, Director Principal saw an ebullient prize distribution ceremony. Dr. Viswanath, Prof. K L Ramadas and Dr. Deepak gave away the prizes.

### Management Events Winners

**Finance** : Winner -R.V.Institute of Management, Vaibhav V Desai Sagar A Kabbur

Runners - Adarsh Institute of Management of Information, Akram Patait , Ilzhar Ajmali

**Marketing** Winner -R.V.Institute of Management, Sabresha H.N, Praveen Kumar S

Runners - Ramaiya College of Arts & Commerce, Prashanth Vishwanath & Arun Prasidh

**Human Resource**: Winner -Adarsh Institute of Management, Namratha Siyal & Fatima Hizazeen

Runners - Acharya Institute of Management, Supriya, Anagha Mokhasi

**Operations**: Winner -Adarsh Institute of Management, Prapanchraj & Pankaj Wadwan

Runners - R.V.Institute of Management, Mohammed Zaiyazzudin & Kumar Akash Ban

**Best Manager**: Winner - R.V.Institute of Management, Kavitha

**Business Quiz**: Winners -Acharya Institute of Management, Kiran Nimbi & Sohaib Ahmed

### Cultural Events Winners

**Face Painting** - Winner R. V. Institute of Management, Jalaluddeen

Runners- R.V. Institute of Management, Koushik Y

**Photography** Winner - Adarsh Institute of Management, Rajesh N

**Group Dance** Winner - R.V. Institute of Management, Sowmya Deshpande & Team

**Fashion Show** Winner - BMS College, Priyanka & Team

## “WALKATHON 2015”

### and May Day celebrations at MPBIM

**WALKATHON**, a CSR initiative was held on 9<sup>th</sup> May 2015. Sri. Vasishta, Kannada actor was the chief guest at the event. The programme was sponsored by KMF. Students collected funds which were used to provide groceries for the orphanage and books for the children at **Sneha Orphanage**, Horamavu.



Dr. Viswanath with faculty and students



Sri H N Suresh, Sri Vasishta and Dr. Viswanath at Walkathon



Prof. Santanam, Dr. Viswanath, Sri Vasishta and Dr. Nagesh Malavalli



Students bund with Children from 'Sneha'







*"Let us learn from a balloon. It is not what is outside but, what is inside that takes it high in the sky. It is thus, your inner ability, potentiality and strength which take you to greater heights in life"* advised **Hon'ble Justice Shivaraj V. Patil**, Former Judge of Supreme Court of India and Former acting Chairperson of National Human Rights Commission during the convocation address he delivered at the convocation at MPBIM.



Annual Convocation of the students of 2012-14 batch of Bharatiya Vidya Bhavan's M P Birla Institute of Management, Bengaluru, who graduated with Master of Business Administration (MBA) from Bangalore University, was held on 14<sup>th</sup> May 2015 at Khincha Hall in the premises of Bengaluru Kendra.

Dr. N S Viswanath, Director & Principal, administered the oath to the graduating students. Of the 163 students who graduated from MPBIM, 13 graduates were awarded medals for their academic and all-round performance. Ms. Indrani Banerjee topped the batch by securing 5 medals followed by Ms. Apoorva J A who secured 3 medals. **Sri N Ramanuja presided** over the convocation. **The convocation was graced by Sri P N Santanagopal, Director Bharatiya Vidya Bhavan, Mumbai and Sri H N Suresh Director Bhavan's Bengaluru Kendra.**



### Medal Winners:

**Teekays Award for Best Outgoing Student of the Year – Male:** MR. CHETAS NATARAJAN

**Teekays Award for Best Outgoing Student of the Year - Female** Ms. INDRANI BANERJEE

**Smt. Priyamvada Devi, M P Birla (Badima) Award for Academic Excellence –**

I Prize Ms. INDRANI BANERJEE

**Sri. R. Thothadri Award for Academic Excellence –**

II Prize Ms. PRASIDHA VIJAYARAGHAVAN and Ms. RITU DUDHORIA

**Smt. Jayalakshmi Santhanam Medal for Statistics** Ms. INDRANI BANERJEE

**Smt. Jayalakshmi Santhanam Medal for Operations Research** Ms. APOORVA J A

**Sri. Kasi Visweswara Prabhu Medal for HRM** Ms. INDRANI BANERJEE

**Prof. K.L. Ramadas Medal for Marketing** Ms. KAVITHA M N

**Late T V Parthasarathi Memorial Medal for Finance:** Ms. APOORVA J A/Ms. RITU DUDHORIA

**Dr. S. Bisaliah Endowment Award for Managerial Economics and Research Methodology & Technical Writing** - Ms. APOORVA J A/ Ms. ARCHANA G

**Smt. Susheela Bisaliah Award for Best Female Student in Academics:** Ms. INDRANI BANERJEE

**Smt. Shantha Ramachandra Rao Award for Outstanding Female Student of the Batch**

Ms. SHARANYA C

**Sri. S. Ramachandra Rao Award for Outstanding Male Student of the Batch** MR. RAJAT DEWAN



Justice Shivaraj V Patil delivers convocation address



### Editorial Panel

**Dr. N S Viswanath**  
Director & Principal  
**Dr. Nagesh Malavalli**, Dean  
**Sudhindra Gargesa**  
Deputy Director  
**Prof. Rohini G Shetty**  
Faculty Editor



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