

Visit TO NGO from M.P. Birla Institute of Management is one of the Bench mark best practices to learn as outward program and to meet the expertsto provide the worldly knowledge and experience sharing. The main objective of this visit is to inspire and strengthen student executive's knowledge as well as equip them with practical information which will help them lead life in a better way.



The visit to AkshayaPatra; world's largest NGO was to know the operations & technology and how these aspects help the student executives in today's dynamically changing and complex environment. The visit was all about knowledge and the ability to learn and work hard so that they can be focused in life.

The student executives were given brief explanation about the meditation mantra and about the foundation of AkshayaPatra. At the end of the session the students were made aware of various processes the industry goes through to provide a free meal to the students in the school (mid-day meal).

### Report On Visit



The visit was to ISKCON Akshaya Patra on 12<sup>th</sup> June 2019. Firstly the student executives had the chance to visit the temple. Later, the session started with the welcome speech of Mr. Praveen who is the part of Akshaya Patra. A representative, who coordinated the visit and gave us a clear process how the food is cooked and dispatched from the main building. They serve more than 1.7million children food every day.

The session was on DIGITAL DETOXIFICATION taken over by the speaker Mr. Keshav Balaram a motivational speaker who could attract all the students' attention. The speaker started the session with raising the questions to the student executives about the expectation of life and the problems they are facing. Now a day's people are trapped with so much of technology coming in which means even nectar can become poison if they are consumed in excess. The speaker gave a clear picture about the importance as well as the impact of using technology in today's world. And the students are losing their focus

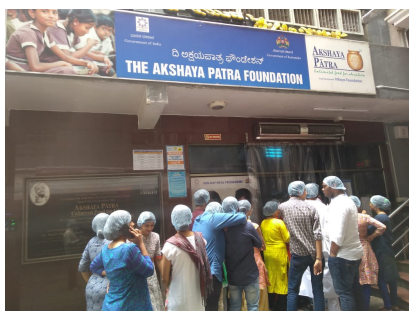


because they have lost the emotional touch with the family, health, interpersonal skills, successful career and personal time.



The speaker told the student executives various stories which are related to the happiness, impact of technology positive as well as negative aspect. Finally, the happiness in life can be achieved by giving the time to think this can be obtained by doing meditation. The best way to achieve the purpose of life is meditation it can be

through the mantra from Bhagavad-Gita "Hare Krishna Hare Krishna, Krishna Krishna Hare Hare, Hare Ram Hare Ram, Ram Ram Hare Hare". The speaker ended the session of distraction of digital era through changing the habits and sharpening the mind so that they can achieve happiness in life.



Next session was taken by Mr. Vishnu who works in the operations of AkshayaPatra. The speaker gave a clear knowledge about the organisation. AkshayaPatra is world's largest NGO where it

started with just 1500 children and 5 government schools in the year 2000 but, at present more than 1.76 million children eat the food every day around 12 states.



In Bengaluru they have 3 branches each branch has variety of technology which is used by the people. The organisation uses the Internet of things for sensing the temperatures, block chain for the process enhancement and artificial intelligence to know the demand which is required by the children. Akshaya Patra has a certified ISO organisation if they have any case filed against the food they provided they



will always have the sample of the food in the lab for 48hours so that they can provide that as a proof of evidence.



The preparation of the food starts by 2AM and by 7AM all the food is transferred to various schools in and around Bengaluru. The food which is prepared

in the organization is 90 degree but the vehicles are also customized in such a way that they keep up to 50 degree so that the meal served is hot.

There are various sections to cook different sort of food. The food is usually cooked using the steam as it faster and the nutrition level of the food is maintained. There are many containers which cook rice each container can cook 120kg of rice with in 15mins. When it comes to sambar each container can cook 1200 litres of sambar within 30-45mins. The organization have atomized vegetable cutter. Most of the machines and equipment have been selected in order to reduce the time of production, to reduce the man power and the process is full automated.



The ownership AkshayaPatra is a public-private partnership company. Where government has 60% and private investment is 40%. The organization has won many awards. When this program was launched they had a problem with the variety of the food served but now each day they serve different variety. It is noted that in just one branch they have come up with 36 recipes for the daily

food. Another problem which was faced in North India was to make chapatti when they tried to purchase the machine it was costing them too much so they learned the mechanics of the machine and build a new machine which can make 1500 chapattis in a hour. Each time there is a problem they have come with a wonderful solution.



On the request of Prof Dr.Sumithra, Aikya representative Ms. Kavya briefed about the opportunities for students like internship, leadership development program and volunteering activities for students of MBA.

Finally it was a great visit which gave all the student executives a clear idea of the operations in

AkshayaPatra. The program was initiated and coordinated by Dr. Sumithra Sreenath, Dr. Rohini G Shetty and Mr. Praveen Savadi.

