

REPORT ON

CERTIFICATION PROGRAM ON 'BUSINESS VALUATION'

As a part of certification Program for the year 2018-19, third certification program was conducted on the topic " Business Valuation " on 12th December 2018, at KRG Hall, M P Birla Institute of Management between 9.30 am and 2.30 pm. The session was conducted by Ms. Rani Vergis, Executive Director Finance, Bharat Electronics, Bangalore. The session started at 9.30 am with registration from student executives of MPBIM and students of post graduate programme in Economics, Bangalore Central University. Ms. Rani Vergis, inaugurated the program by lighting the lamp along with Director General Dr. N.S. Viswanath and Shri. Sudhindra Gargesa, Director Academic Admin, M P Birla Institute of Management. Dr. N.S. Viswanath gave a brief introduction of the resource person and also spoke about relevance of the topic Value and Valuation of companies in present business context. Shri Sudhindra Gargesa addressed the students on importance of such certification programs on student's placements and advised the students to make use of such opportunities effectively in their overall development and present themselves better in placement interviews and on jobs.

The session covered various topics- Types of learning- Conceptual and Unitive, Approaches and Methods in Valuation, Bias and complexities in valuation, Enterprise valuation, Growth rate estimation, Intangible asset valuation etc. Dr. K V Prabhakar, Senior Professor, MPBIM imitated a discussion on interrelationship between Business Valuation, corporate valuation and brand valuation which was explained in detail by the resource person through student volunteers simulating situations in business such as setting up of business, how value of a business is judged by different stakeholders of business including vendors.

DETAILS OF STUDENT REGISTRATION AND CERTIFICATION

A total of 72 students, 48 students of MPBIM and 24 students from Economics department, Bangalore Central University registered for the certification program.

The session was well received by students. At the end of the session, qualified student executives were distributed certificate of completion based on marks scored in the test consisting of 20 questions (MCQs) based on the content of the session. The grading system was as follows:

PERCENTAGE OF MARKS	GRADE OBTAINED
70+	A+
60-69	A
55-59	B+
50-54	B

45-49	C+
40-44	C

All registered students participated in the test at the end of the program. Out of 72 students, two students from MPBIM obtained 50% of marks with grade 'B' (percentage of marks ranging from 50% to 55%), 13 students from MPBIM and four students of BCU obtained grade 'C' (percentage of marks ranging from 40% to 45%). The detailed list of qualified students is as below:

SL.NO.	NAME OF THE STUDENT	PERCENTAGE OF MARKS	GRADE OBTAINED
1	AMIT SALUNKE	50%	B
2	ANUSHA K	50%	B
3	BHAVYA K SHETTY	40%	C
4	CHERUKURI SAI THARUN	40%	C
5	DEVRAJ GANAPATI NAIK	40%	C
6	DHARSHAN S V	40%	C
7	KEERTHANA G G	45%	C
8	PANI KRISHNA P	40%	C
9	RAMYA M	40%	C
10	SHIVAKUMAR MS	45%	C
11	SHRITESH DARAK	40%	C
12	SHRUTI BHADAURIA	40%	C
13	SIDDESH G R	40%	C
14	SOUDA SARGIRO	45%	C
15	SWATHI S	40%	C
16	HAJIRA KHANUM	45%	C
17	HARISH KUMAR D	45%	C
18	PAVITHRA R	45%	C
19	SHAHNAZ UNNISA	40%	C

Nineteen students out of seventy two (26.39%) attended have qualified for the certificate. The level of the course was high ended & apprised students of the various facets of valuation of companies from practical perspective. The feedback consistent at lower two level indicating students appear to have not matched with objectives of the course. Such programmes need some more replication to make it a useful tool for learning beyond formatted curriculum.

The session concluded with Vote of thanks to the resource person. Shri Sudhindra Gargesa, Director Academics and Shri Muralidhar, Director, Administration, Dr. K.V. Prabhakar and faculty members were present at the valedictory.

The feedback from students on the program was positive.

	Avg scale 1-5	%
CONTENT OF THE PROGRAM	-	-
a.The content matched with the objectives of the program	2.347	46.944
b. The objective of the program was clearly defined	2.681	53.611
c. The presentation was concise	2.500	50.000
d. Topics covered were relevant to the title of the program	2.556	51.111
STRUCTURE OF THE PROGRAM	-	-
a.The material was presented in an organised manner	2.306	46.111
b. The presentation was easy to follow	2.069	41.389
c. The content of the material was informative	2.778	55.556
d. Critical aspects on valuation was well captured	2.333	46.667
DELIVERY	-	-
a. The presenter was a good communicator	2.097	41.944
b. The presenter's knowledge level is high	2.264	45.278
c. The presentation was clear	2.278	45.556
d. The presenter delivered the material in a structured manner	2.069	41.389
e. Interactions were encouraged	1.972	39.444
f. The material provided was very helpful	2.097	41.944
g. The presenter answered questions very effectively	2.097	41.944
INDUCTION OF SKILLS IN PROBLEM SOLVING	-	-
a.The program provided practical insights to issues on valuation of companies	2.306	46.111
b. Examples discussed during the session was very useful	2.139	42.778
c. Use of participatory methods helped learners to relate to their skills	2.208	44.167
TEST CONTENT	-	-
a. The questions relate to the content of the program	2.444	48.889
b. The time provided to solve the paper was adequate	2.306	46.111

	Avg scale 1-5	%
c. The level of difficulty of the paper is fair	2.542	50.833
d. The questions were framed keeping in view the concepts	2.403	48.056
UTILITY OF THE PROGRAM	-	-
a. The program was applicable to my prospective area of job	2.319	46.389
b. The presentation contained practical examples	2.194	43.889
TIMING/ VENUE	-	-
a. The program was well paced within the allotted time	2.056	41.111
b. The venue was apt for the program	2.042	40.833
TOTAL NUMBER OF STUDENTS 72	2.3	45.7

Student executives mentioned their interest in taking up more such sessions that can help them improve their practical approach to concepts learnt during academic sessions.

The program was coordinated by Prof. Pushpa B V, ably supported by Dr. Sumithra Sreenath, Mr. Praveen Savadi, Ms. Geetha and Ms. Manjula and by student volunteers, Ms. Mythri, Ms. Meghana, Ms. Anusha, Ms. Bhavya, Mr. Ashish Sarada, Mr. Chandramouli, Ms. Dixshitha, Ms. Kriti, and Ms. Shruthi Bhadauria, Ms. Aanchal Kohly, Mr. Siddesh G.R and Mr. Shiva Subramanian and others.

The team thanks the support and encouragement received from the Management M P Birla Institute of Management in conducting the event successfully.



M.P. Birla Institute of Management
Associate Bharatiya Vidya Bhavan



Prof. Rohini, BCU, Sri Sudhindra Gargesa, Director (Academic Admin), MPBIM Prof. Pushpa
Ms. Rani Vergis Executive Director Finance, BEL, Dr. Sumithra Sreenath, Dr. Asma, BCU
and Sri. Muralidhar Joint Director, MPBIM