

Free Eye Testing Camp- A Report
12th November 2014

It is understood that , India has 23.5% of the world's blind population. In 1976 India became the first country in the world to start a national program for control of blindness. All surveys in the country have shown that cataract is the most common cause of blindness and it is not surprising that all prevention of blindness programs have been mostly "cataract-oriented." Hence, it was felt that there is a need to create awareness amongst our community for active participation in such a noble national initiative viz., protection of eyes – as it is a donatable organ.



In pursuance of its endeavour for creating awareness on social and health issues among its faculty and students, M P Birla Institute of Management and American Corners held a “Free Eye testing camp” as a part of welfare activity this year.

All faculty and staff members of the Institute besides personnel from Bharatiya Vidya Bhavan and few from R C College of Commerce participated in the camp. This camp helped in getting awareness about their condition of eye and many showed enthusiastic participation for the same.



The camp was conducted on 12th November 2014 around 62 members Participated. The Camp started at 10.30 a.m. and went up to 2:00 p.m. in the afternoon. This event was coordinated by Dr.Sumithra Sreenath. The free Eye camp was conducted by Sudharshana Nethralaya, Malleshwaram, Bangalore, a Super Speciality day-care eye hospital.

Dr Ranjana , Ophthalmologist accompanied by team Mr. A V Prasad, Public Relations Officer were present at the campus. The free camp ended with a good note, with the presence of Director, personally handed over a book Bouquets to the guests.



MPBIM also involves Government Ramnarayan Chellaram college faculty and staff besides personnel from Bharatiya Vidya Bhavan in its healthcare camps. Accordingly, they were also invited for this program. It was heartening that they also took part in large numbers.

