



published by Southern Economist, were released.

M.P. Birla Institute of Management and Southern Economist organized a book release function on 23rd November 2017 at Bharatiya Vidya Bhavan's Khincha Hall where two books viz., Leadership by Dr. V Vijayalakshmi, Joint Editor Southern Economist and Geeta Sugeeta by Dr. Usha Rao, Clinical Psychologist,



University of future. Quoting statistics on poverty and lack of education across the society, which showed the country in poor light Prof. Japhet opined that the students have to enrich their knowledge and lead the country by motivating themselves with the study of books like the ones released today.

Prof. Japhet Vice Chancellor of Bangalore Central University, who was the Chief Guest at the event, called for building the brand of Bangalore Central University which would reflect Bangalore's position as a IT & BT hub and High Tech city in the country at both national and international levels as the



He lauded the contribution of Dr. K M Munshi founder of Bharatiya Vidya Bhavan and the institution in upholding Indian culture and its social ethos. He felt that the books released were relevant and would add value to the students and public alike.

The books released were reviewed by Dr. N S Viswanath, Director & Principal and Prof. Sudhindra Gargesa, Joint Director of MPBIM.

Smt. Susheela Subrahmanya Editor Southern economist and Dr. Ramaswamy Iyengar were the guests of honour. Sri. N Ramanuja, Chairman Bharatiya Vidya Bhavan Bangalore Kendra and MPBIM gave the presidential address said the Institute would pro-actively extend all cooperation for furthering the academic objectives of the University.



The students of MPBIM conducted the event admirably.