

Book Release Event MP Birla Institute of Management
23rd November 2017

Bharatiya Vidya Bhavan's M.P. Birla Institute of Management and Southern Economist organized a book release function on 23rd November 2017 at Bharatiya Vidya Bhavan's Khincha Hall where two books viz., 'Leadership' by



Dr. V Vijayalakshmi, Joint Editor Southern Economist and 'Geeta Sugeeta' by Dr. Usha Rao, Clinical Psychologist, published by Southern Economist, were released.

Prof. Japhet Vice Chancellor of Bangalore Central University, who was the Chief Guest at the event,

called for cooperation and effort of the faculty & students in building the brand of Bangalore Central University which would reflect Bangalore's position as a IT & BT hub and High Tech city in the country at both national and international levels as the University of future. Quoting statistics on poverty

and lack of education across the society, which showed the country in poor light, Prof. Japhet opined that the students have to enrich their knowledge and lead the country by motivating themselves with the study of books like the ones released today. They would be able to question only when they are knowledgeable.



He lauded the contribution of Dr. K M Munshi founder of Bharatiya Vidya Bhavan and the institution in upholding Indian culture and its social ethos. He felt that the books released were relevant and would add value to the lives of students and public alike.

The books released were reviewed by Dr. N S Viswanath, Director & Principal and Prof. Sudhindra Gargesa, Joint Director of MPBIM.

Smt. Susheela Subrahmanya Editor Southern economist and Dr. Ramaswamy Iyengar were the guests of honour. Sri. N Ramanuja, Chairman Bharatiya Vidya Bhavan Bangalore Kendra and MPBIM delivered the presidential address said the Institute would pro-actively extend all cooperation for furthering the academic objectives of the University.



The students of MPBIM conducted the event admirably. The event was covered by local press.

